

# Jiteshwari Bhura



## SOFT SKILLS

- Team Management
- Problem Solving
- Collaboration
- Leadership
- Communication
- Decision Making
- Time Management

## TECHNICAL SKILLS

- Content Strategy
- SEO
- Audience Research

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hi@jiteshwari.com

hi@jiteshwari.com

## PERSONAL PROFILE

From a Graphics Designer & Website Designer to Content Manager and Copywriter, I have worked with 35+ clients and a team of 11 freelancers at the same time, of course for my company. I have explored my professional life a lot. I believe in Continuous learning and Implementing things. I am a quick learner and a cheerful person. People always praise my friendly nature. I really like to try new things and come out of my comfort zone. I am looking for an opportunity that can help me to grow and make me a better individual.

Hey Recruiter Thank you for reading this

## WORK EXPERIENCE

### Assistant Content Marketing Manager

Ichelon Consulting Group, Gurugram  
Aug 2020 - present

I joined the company as an Intern, my hard work and smart work paid off. Now I am serving as a Content Marketing Manager at this Company.

I am leading a team and a group of freelancers to build strategies and create content for our target audience.

### Digital Marketing Intern

Wraw Media | May 2020 - Jul 2020

I worked at Wraw Media as a Digital Marketing Executive. My main work was Creating content for social media.

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## AWARDS & RECOGNITION

Good Performer for the Month  
April 2021

Ichelon Consulting Group

## EDUCATION

B.Sc. in Chemistry

IGNOU | Gargi College  
June 2016 - December  
2019

## REFERENCE

Richard Sanchez | CEO  
Larana, Inc  
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## WORK EXPERIENCE

### Digital Marketing Internship by Digital Deepak

Pixeltrack Digital | March 2020 - June 2020

Online Internship Program where I had to complete the assignment as per the requirement. The assignments were related to Customer Avatar, Copywriting, Facebook & Google Ads, etc.

### Technical Co-ordinator

Ftec - Kamala Nagar | July 2018 - March 2020

I worked as a technical coordinator and taught Website Designing, Graphic Designing and MS-Office. I have given workshops and virtual classes also

### Website Designer

VG Groups Pvt Lmt | Jul 2017 - Dec 2017

I have started my career as a website designer in this Digital Marketing Company. I worked on SEO Friendly websites and marketing strategies